

Appendix S1. Instructions for Answering the Information items

Respondents read the following instructions before answering the questions -

We'd like to find out people's impressions about the law that the U.S. Congress passed back in March 2010 to change the U.S. health care system in many ways.

We'd like to find out people's impressions about what that law says will happen.

Before the law was passed by the Congress, there was a lot of talk in the news about things that the plan might or might not do.

Next, you will read a list of these things, one at a time.

Most the things you'll read were talked about as possibly being in the law.

But only some of the things you'll read are actually in the law that the Congress passed in March.

We'd like to learn your best guesses about which of these things are in the law and which are not.

We will also ask you how sure you are that each answer you give is correct.

It's fine if you are sure of an answer or if you are not sure of an answer. We just want to find out your best guesses.

We want to know what people think without asking someone else for the answers and without looking up the answers on the Internet or in any other way. So please do not do any of these things. Please just give us your best guesses.

Following this introduction, for each question, respondents saw the text "Do you think that the new law will or will not do the following after the law is fully in effect?"

Table B1 - Frequency of Articles Containing Related Terms in Lexis-Nexis Search of All U.S. News Sources

Provision	Search Term (Affordable AND Care OR Obamacare) AND ...	Lexis-Nexis Results			
		2009	2010	2011	Total
Require Large Co. Ins.	Require AND Employer	213	262	125	600
Parents' Insurance	Parents	926	1167	1179	3272
No Dropped Coverage	Dropped	265	487	240	992
Tell Employers of Conditions	Employee AND Disclose	11	60	10	81
Soda Tax	(Soda OR Pop)	186	306	198	690
Make Ins. for Sale	Exchange	480	548	445	1473
Sm. Business Credits	%20Tax Credit%20	197	249	174	620
No Preexisting Conds	(Preexisting OR %22Pre-Existing%22)	251	229	123	603
Fine Smokers	Smoker	30	60	25	115
Senior Drug Rebate	Senior AND (Rebate OR Donut)	28	50	35	113
Fine for Uninsured	(Fine OR Tax) AND Uninsured	267	176	92	535
No Capped Coverage	(Cap OR Limit)	629	790	648	2067
ID Card	%20ID Card%20 OR %20Identification Card%20	15	18	10	43
Death Panels	(%20Death Panel%20 OR Bureaucrat)	59	110	68	237
Subsidize Care	Subsidy	551	392	411	1354

Fee for Ins. Companies	(Cadillac OR %20Insurance Company%20) AND Fee	126	90	47	263
Treats Illegals	Illegal AND Immigrant	84	81	36	201
Fee for Drug Makers	Drug AND Fee	139	16	101	256
