

# GAURAV SOOD

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ACADEMIC APPOINTMENTS	Postdoctoral Fellow Center for the Study of Democratic Politics Princeton University	2011 -
EDUCATION	Ph.D., Communication, Stanford University Committee: James Fishkin, Robert Luskin, Shanto Iyengar, and Jon Krosnick  Coursework in Government and Statistics, Harvard University  B.S., Computer Science, Rutgers University	2011    2002
UNDER REVIEW	Iyengar, S., Sood G., & Lelkes, Y. "Fear and Loathing" in Party Politics: A Social Identity Perspective on Polarization.	
WORKING PAPERS	<b>Measurement of Political Knowledge</b>  Sood, G. & Luskin, R. C. Hidden Knowledge and Veiled Ignorance: Measurement of Political Knowledge.  Luskin, R. C., Helfer, A., & Sood, G. Measurement of Learning in Informative Processes.  Sood, G., & Cor, K. Guessing the Effect? - Effect of Guessing on Experimental Inference.  Luskin, R. C., Sood, G., & Blank, J. Under Some Delusions: Political Misinformation (and Knowledge and Ignorance)  <b>Deliberation and Learning</b>  Sood, G., Luskin, R. C. & Fishkin, J. How Can You Say That?: Deliberation and Learning of Arguments.  Luskin, R. C., Sood, G., Kim, N., & Fishkin, J. S. Learning and Deliberation: Evidence from Deliberative Polls.  <b>Survey Methodology, Media</b>  Sood, G., & Krosnick, J. A. The Impact of Social Desirability Pressures on Whites' Endorsement of Racial Stereotypes: A Comparison between Oral and ACASI Reports in a National Survey  Sood, G., Schneider, D., & Krosnick, J. A. Impact of Satire in Television News: Differential Impact on the Usual Audience and on Other Viewers.	
DORMANT PAPERS	Westwood, S., & Sood, G. Assessing Quality of Deliberation and Its Consequences.  Kim, N., Siu, A., & Sood, G. Minority Report: Impact of Opinion Minorities on Deliberation.	

CONFERENCE  
PRESENTATIONS

- Sood, G. & Luskin, R. C. Survey Measurement of Political Information and Misinformation. *Annual Meeting of the American Political Science Association*, September, 2011.
- Luskin, R. C., Helfer, A., & Sood, G. Measurement of learning in Informative Processes. *Annual Meeting of the Political Methodology Society*, 2011.
- Luskin, R. C., Sood, G., Kim, N., & Fishkin, J. S. Learning and Deliberation: Evidence from Deliberative Polls. *Annual Meeting of the Midwest Political Science Association*, April, 2011.
- Luskin, R. C., Sood, G., & Blank, J. Under Some Delusions: Political Misinformation (and Knowledge and Ignorance) *Annual Meeting of the Midwest Political Science Association*, April, 2011.
- Luskin, R. C., Sood, G., & Helfer, A. Measuring Learning in Informative Processes. *Annual Meeting of the American Political Science Association*, 2010.
- Sood, G., Schneider, D., & Krosnick, J. A. Impact of Satire in Television News: Differential Impact on the Usual Audience and on Other Viewers. *Annual Meeting of the American Political Science Association*, 2010.
- Sood, G., & Krosnick, J. A. The Impact of Social Desirability Pressures on Whites' Endorsement of Racial Stereotypes: A Comparison between Oral and ACASI Reports in a National Survey *Annual Association of Public Opinion Research*, 2010.
- Sood, G., & Cor, K. Guessing the Effect? - Effect of guessing on experimental inference. *Annual Meeting of the Political Methodology Society*, 2010.
- Luskin, R. C., & Sood, G. Worse than Ignorant: Causes and Consequences of Misinformation. *Annual Meeting of the International Society for Political Psychology*, 2010.
- Westwood, S., & Sood, G. Assessing quality of deliberation and its consequences. *Annual Meeting of the International Communication Association*, 2010.
- Kim, N., Siu, A., & Sood, G. Minority Report: Impact of Opinion Minorities on Deliberation. *Annual Meeting of the International Communication Association*, 2010.
- Garland, P., Stark, T., Sood, G., Roberts, C., & Krosnick, J. A. A New Look at Racism in America: Evidence from National Surveys. *Annual Meeting of the Society of Personality and Social Psychology*, 2010.
- Luskin, R. C., Sood, G., Kim, N., & Fishkin, J. S. Deliberation and Learning: Evidence from the Deliberative Polls. *Annual Meeting of the American Political Science Association*, 2009.

RESEARCH  
GRANTS

\$1000 - Alumni Research Experience Program, IRISS, Stanford, Winter 2010

PROFESSIONAL  
SERVICE

Assistant Editor, Political Communication, 2008 - 2009  
Co-Director, Methods of Analysis Program for Social Sciences, 2007 - 2009  
Referee, Political Communication (17)  
Referee, ICA Conference (2008, 2010) (8)  
Referee, Public Opinion Quarterly (2)  
Referee, Time-sharing Experiments for the Social Sciences (1)

DATASETS	<p>Pakistan National Election Results (2008)  Military Experience of all US presidents, and UK Prime Ministers  George W. Bush Approval Ratings (2000-2008)  2008 US presidential election opinion polls  10,000 International Cricket Matches</p>	
TEACHING	<p>Stanford University, Stanford, CA  Teaching Assistant, <i>Media, Culture, and Society</i>  Teaching Assistant, <i>Analysis of Presidential Campaigns</i></p> <p>Rutgers University, New Brunswick, NJ  Teaching Assistant, <i>Multimedia Production</i></p>	<p>Winter 2009  Fall 2008</p> <p>Summer 2000</p>
SOFTWARE	<p>Web Scraper for scraping opinion poll data (PHP)  Automatic Scraping, and storage of Top 10 lists from various media sites (PHP, MySQL)  Software to compute proximity to Single-Peakedness (R, VB)  Supervised matching of dirty data (VB) (with Vinay Pimplé)  Discriminant Adaptive Nearest Neighbor (R, Fortran) (with Trevor Hastie)</p>	
SOFTWARE SKILLS	<p>Programming: R, SQL, Java, JavaScript, PHP, Python, Lisp, CSS, HTML  Productivity: <math>\text{\TeX}</math> (<math>\text{\LaTeX}</math>, <math>\text{\BIBTeX}</math>), most common productivity packages (for Windows, OS X, and Linux)  Operating Systems: Microsoft Windows family, Apple OS X, Linux (Ubuntu), Solaris</p>	
PROFESSIONAL MEMBERSHIPS	<p>American Political Science Association  International Communication Association  International Society for Political Psychology  American Association of Public Opinion Research</p>	
PRE-DOCTORAL EXPERIENCE	<p>Editor and Web Development Specialist  <a href="#">Harvard@Home</a>, Harvard University</p> <p>Web Applications Developer  <a href="#">Language Resource Center</a>, Harvard University</p> <p>Research Assistant  <a href="#">Jane Fountain</a>, Harvard University</p> <p>Part-time News Producer  The New York Times Group</p> <p>Creative Services Producer  <a href="#">NJ.com</a></p>	<p>2005 - 2007</p> <p>2004 - 2005</p> <p>2004 - 2006</p> <p>2004 - 2006</p> <p>2003 - 2004</p>

REFERENCES

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